



Bachelor of Science in Business Administration (BSBA)

B.S. / B.A. BUSINESS ADMINISTRATION DEGREE REQUIREMENTS

For more information, see the index listings for baccalaureate degree parameters, general studies, and academic regulations.

Specialized Requirements

- Students must complete the following lower-level courses (or their approved transfer credit equivalents) with a grade of C or higher in each course before registering for any upper level course in the business curriculum: ENG 1101/03, ENG 1102/04, MTH 2201, IS 2241, ACT 2291, ACT 2292, ECO 2251, ECO 2252, QM 2241, LAW 2221, and all 2000-level courses in the major and minor. Students may enroll concurrently in the last of these courses along with their initial 3000-level courses subject to their adviser's approval and consistent with published prerequisite requirements. Under no condition may a student enroll in a 4000-level course without the satisfactory completion (grade of C or higher) of the lower-level courses listed above.
- Transfer credit will not be awarded for any course to be used in the business core or major in which a C grade or higher has not been achieved.
- Students must achieve an overall C average in both their business core and their business major in order to be eligible to graduate. All courses should be taken in the appropriate numerical sequence (i.e., 3000-level courses should be completed before attempting 4000-level courses).
- Accounting majors must earn a grade of C or better in all accounting courses (prefix ACT)
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- The business administration core and major each require a minimum of 12 hours Troy University residence credit.

PROGRAM STRUCTURE

General Studies	48 hours
Business Administration Core	42 hours
Courses in Major	<u>30 hours</u>
	120 hours

BUSINESS ADMINISTRATION CORE (42 HOURS)

<u>ACT 2291</u>	(3)	Principles of Accounting I
<u>ACT 2292</u>	(3)	Principles of Accounting II
<u>BUS 3382</u>	(3)	Business Communications
<u>FIN 3331</u>	(3)	Managerial Finance I
<u>FIN 3332</u>	(3)	Managerial Finance II
<u>IS 3300</u>	(3)	Introduction to Information Systems
<u>LAW 2221</u>	(3)	Legal Environment of Business
<u>MGT 3371</u>	(3)	Principles of Management
<u>MGT 3373</u>	(3)	Operations Management
<u>MGT 4476</u>	(3)	Strategic Management
<u>MKT 3361</u>	(3)	Principles of Marketing
<u>QM 2241</u>	(3)	Business Statistics I
<u>QM 3341</u>	(3)	Business Statistics II

Select one course with permission of faculty adviser (Accounting majors must take ACT 4435):

<u>ACT 4435</u>	(3)	International Accounting
<u>ECO 4451</u>	(3)	International Trade
<u>FIN 4435</u>	(3)	International Banking and Finance
<u>MGT 4478</u>	(3)	International Management
<u>MKT 4468</u>	(3)	International Marketing

Select one business administration major (30 hours):

- Accounting
- Finance
- General Business
- Information Systems
- Management
- Marketing
- Risk Management and Insurance

**For complete degree program information,
please refer to the 09/10 Undergraduate Catalog.**