



Master of Business Administration (MBA)

The purpose of the Master of Business Administration program is to offer students an opportunity to acquire proficiency in general business management and decision-making skills that will enable them to carry out managerial responsibilities in both the private and public sectors. As a result of successfully completing the MBA program, graduates should improve their ability to apply strong problem-solving skills to the strategic planning process in organizations and to use written and verbal communication skills effectively to communicate the results of their problem-solving analyses and recommendations. Concentrations offered in accounting and information systems provide additional specialized study related to the strategic management process in organizations.

Accreditation

The TROY MBA degree is accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

Business Foundation Requirements for the MBA

The foundation course requirements to enter the MBA degree program ensure that students have acquired a common body of knowledge in business administration.

Candidates for admission to the MBA degree program must have earned an undergraduate degree in business administration or accounting from a school holding ACBSP or AACSB specialized accreditation for its business degree program within eight years of enrolling in the MBA program.

OR

Before attempting 6000-level course work, the student will have successfully completed, within eight years of enrolling in the MBA program, all courses or their equivalent in the following subject areas from a school holding ACBSP or AACSB specialized accreditation for its degree program:

Principles of Management

Principles of Marketing

Managerial Finance

Accounting (principles of financial and managerial accounting or their equivalent)

Legal Environment

Economics

Statistics

Global Business Issues

Information Systems (or documented completion of an MS Office workshop/certification, minimally in Word and Excel)

If the foundation course requirement is not satisfied by either paragraphs 1.a or 1.b above, to include the restrictions related to currency (i.e., within eight years of initial enrollment in the MBA program) and specialized accreditation, then unless specifically waived by the MBA Program Director based upon relevancy of professional business experience subsequent to the award of a four-year business degree, the following MBA foundation courses must be successfully completed with a "B" grade or better through Troy prior to enrolling in 6000-level courses for which they are identified as prerequisite courses.

<u>BUS 5502</u>	3	Fundamentals of Accounting and Finance
<u>BUS 5503</u>	3	Fundamentals of Economic Analysis and Business Law
<u>BUS 5504</u>	3	Fundamentals of Management and Marketing
<u>BUS 5505</u>	3	Fundamentals of Information Systems and Quantitative Methods

If the content of the MBA foundation course work has been completed and, (1) the content is more than eight years old, or (2) the content of the foundation courses was completed at a school without ACBSP or AACSB specialized accreditation for its business degree programs, the student may attempt to qualify for a waiver of these two requirements by achieving a satisfactory score on the Educational Testing Service Major Field Test in Business (Undergraduate). A satisfactory score is defined as no less than one-half standard error of the mean below the national average reported at the time the exam is attempted. For this catalog year a score of 146 is acceptable.

Along with the MBA foundation courses above, students entering the accounting option must have completed a degree in accounting or, minimally, the following courses based on accounting standards, auditing standards, and tax laws that are prevalent in the United States:

<u>ACT 3391</u>	3	Intermediate Accounting I
<u>ACT 3392</u>	3	Intermediate Accounting II
<u>ACT 3394</u>	3	Governmental Accounting
<u>ACT 4494</u>	3	Income Tax Accounting I
<u>ACT 4495</u>	3	Income Tax Accounting II
<u>ACT 4497</u>	3	Auditing

Admission Requirements for the Master of Business Administration

Unconditional Admission

Students applying for admission must provide official transcripts from all universities attended.

Applicants who have completed a master's or higher degree from a regionally accredited university may be admitted unconditionally.

(No graduate admission test scores are required.) Official transcripts from all universities attended must be submitted, to include an official transcript showing completion of a master's or higher degree.

A bachelor's degree from a regionally accredited college or university is required. (Students with a baccalaureate degree from an unaccredited or otherwise accredited institution should see Unaccredited or Otherwise Accredited Student Admissions.)

Applicants must have achieved at least a 2.5 GPA in all undergraduate work or at least a 3.0 GPA in the last 30 semester hours.

Official graduate admission exam results (GMAT [500 or above], GRE [900 or above on verbal and quantitative]), must be on file (except for applicants with a previous master's or higher degree; see #2 above).

A letter of recommendation is required with all applications for the MBA program. The individual's potential for success in the MBA program, his/her professional, managerial or administrative experience, as well as his/her written and oral communication skills must be addressed.

Conditional Admission

Students not satisfying at least a score of 500 on the GMAT or at least a 900 on the GRE (verbal and quantitative) and the grade point average requirements for unconditional admission may be conditionally admitted to the program. After the student completes the first three graduate (5000 or 6000 level) courses with a "B" or better average, the student will be granted unconditional admission. Students not satisfying conditional admission requirements will be dropped from the program for one calendar year, after which time the student must petition for readmission. A letter of recommendation is required with all applications for the MBA program. The letter should address the individual's potential for success in the MBA program as well as his/her written and oral communication skills.

Transfer Credit

A maximum of two courses (six semester hours) taken at another regionally accredited institution, each with a "B" grade or better, can be applied toward the degree. Note that the capstone course MBA 6611 Business Strategy must be taken with Troy University and will not be accepted as transfer credit from another institution. Credit accepted for transfer into the MBA core, or to satisfy specified concentration courses, is limited to institutions holding ACBSP or AACSB specialized accreditation for their business programs. Exceptions to the "specialized accreditation" condition may be granted by the Dean based upon a review of the institution and the course content. These courses must be comparable to Troy University courses in catalog description, level, and content and must be approved by the appropriate Troy dean/department chair. No more than two courses (six semester hours) may be transferred in from a completed master's degree program. Professional military education courses are not accepted for credit in the MBA program.

Requirements for Admission to Candidacy

To be admitted to candidacy, students must have a 3.0 GPA on all work attempted. Unconditionally admitted graduate students must apply for admission to candidacy within the first eighteen semester hours of graduate coursework and complete any additional requirements outlined for the specific degree program. If not completed within the first eighteen hours, a hold will be placed on the student's registration until Degree Plan/Admission to Candidacy process is completed.

Degree Requirements

Successful completion of the courses listed below with an overall grade point average of 3.0 (A = 4.0) is necessary to fulfill requirements for the degree. If the student makes a "D" or "F" in a core course, the course must be retaken. If the student earns a "D" or "F" in an elective course, the course may be retaken, or another elective taken in its place. The student can satisfy the research component requirement by successfully completing MBA 6610, IS 6674, or ACT 6695 with a grade of "B" or better. The capstone course, MBA 6611, must be completed with a grade of "B" or better.

The MBA degree offers four, 36-semester-hour options: accounting, information systems, finance, and general management. All options require six core courses and six option courses as follows:

Curriculum - 36 Semester Hours

All courses offer three semester hours credit except ACT 6625, 6626, 6627, ECD 6625, 6626, 6627, FIN 6625, 6626, 6627, IS 6625, 6626, 6627 and MBA 6625, 6626, and 6627, which may vary from one to three semester hours each.

The MBA degree offers five, 36-semester-hour options: accounting, information systems, finance, general management, and international economic development. All options require six core courses and six option courses as follows:

Required Core Courses (18 semester hours)

<u>ACT 6691</u>	3	Managerial Accounting
<u>MBA 6611</u>	3	Business Strategy
<u>MBA 6631</u>	3	Managerial Finance
<u>MBA 6640</u>	3	Quantitative Analysis for Managers or
<u>MBA 6641</u>	3	Decision Theory
<u>MBA 6651</u>	3	Managerial Economics
<u>MBA 6661</u>	3	Strategic Marketing Management

Accounting Option Courses (18 semester hours)

<u>ACT 6692</u>	3	Advanced Accounting Problems
<u>ACT 6694</u>	3	Income Tax Research or
<u>ACT 6696</u>	3	Accounting Information Systems
<u>ACT 6695</u>	3	Accounting Research and Communication
<u>ACT 6698</u>	3	Advanced Auditing
<u>ACT 6699</u>	3	Contemporary Issues in Accounting
<u>LAW 6600</u>	3	Business Law for Accountants

Information Systems Option Courses (18 semester hours)

<u>IS 6672</u>	3	Information Systems and Business Strategy
<u>IS 6674</u>	3	Information Systems Management
<u>IS 6676</u>	3	E-Commerce for Global Business
<u>IS 6679</u>	3	Management Information Systems

(Two approved electives)

Finance Option Courses (18 semester hours)

<u>FIN 6632</u>	3	Investment Management and Analysis
<u>FIN 6651</u>	3	Financial Institutions
<u>FIN 6652</u>	3	Problems in Financial Management
<u>FIN 6653</u>	3	Finance Research

Select two of the following courses:

<u>FIN 6633</u>	3	International Finance
<u>FIN 6634</u>	3	Derivative Securities
<u>FIN 6656</u>	3	Analysis of Financial Data
<u>FIN 6657</u>	3	Corporate Risk Management
<u>FIN 6658</u>	3	Special Topics in Finance

General Management MBA Option Courses (18 semester hours)

<u>MBA 6610</u>	3	Business Research Design
<u>MBA 6671</u>	3	Organizational Behavior
<u>MBA 6673</u>	3	Operations Management

(Three approved electives)

International Economic Development Option Courses (18 semester hours)

<u>ECD 6660</u>	3	Theories of International Economic Development
<u>ECD 6661</u>	3	Economic Development Finance
<u>ECD 6680</u>	3	Field Research in International Economic Development
<u>ECD 6699</u>	3	Seminar in International Economic Development

Select two of the following courses:

<u>ECD 6662</u>	3	Applied Spatial Analysis for International Economic Development
<u>ECO 6657</u>	3	International Trade and Economics
<u>IS 6676</u>	3	E-Commerce for Global Business
<u>MBA 6601</u>	3	Business and Professional Communication
<u>MBA 6633</u>	3	International Finance

For options other than the accounting and finance options, electives may be selected from the approved list of electives:

<u>BUS 6612</u>	3	Applied Business Research
<u>ECD 6660</u>	3	Theories of International Economic Development
<u>ECD 6661</u>	3	Economic Development Finance
<u>ECD 6662</u>	3	Applied Spatial Analysis for International Economic Development
<u>ECD 6680</u>	3	Field Research in International Economic Development
<u>ECD 6699</u>	3	Seminar in International Economic Development
<u>ECO 6654</u>	3	Labor Economics
<u>ECO 6657</u>	3	International Trade and Economics
<u>FIN 6632</u>	3	Investment Management and Analysis
<u>FIN 6633</u>	3	International Finance
<u>FIN 6634</u>	3	Derivative Securities
<u>FIN 6651</u>	3	Financial Institutions
<u>FIN 6652</u>	3	Problems in Financial Management
<u>FIN 6653</u>	3	Finance Research
<u>FIN 6656</u>	3	Analysis of Financial Data
<u>FIN 6657</u>	3	Corporate Risk Management
<u>FIN 6658</u>	3	Special Topics in Finance
<u>HRM 6601</u>	3	Legal Environment of Employment Decisions
<u>HRM 6603</u>	3	Human Resource Management (recommended for MBA-GM)
<u>HRM 6604</u>	3	Labor Law
<u>HRM 6619</u>	3	Seminar in Human Resource Administration
<u>HRM 6622</u>	3	Human Resource Staffing
<u>HRM 6623</u>	3	Training and Development of Human Resources
<u>HRM 6632</u>	3	Compensation Management
<u>HRM 6645</u>	3	International HRM
<u>HSA 6680</u>	3	Health Services Administration and Policy
<u>HSA 6681</u>	3	Legal and Social Issues in Health Administration
<u>HSA 6682</u>	3	Healthcare Planning and Management
<u>HSA 6683</u>	3	Healthcare Economics
<u>HSA 6684</u>	3	Managed Healthcare
<u>IS 6672</u>	3	Information Systems and Business Strategy
<u>IS 6674</u>	3	Information Systems Management
<u>IS 6676</u>	3	E-Commerce for Global Business
<u>IS 6679</u>	3	Management Information Systems
<u>MBA 6605</u>	3	Business and Professional Communication
<u>MBA 6608, 6609</u>	3	Thesis
<u>MBA 6613</u>	3	Seminar in Business
<u>MBA 6625, 6626, 6627</u>	1-3	Specialized Study in the Area Of Business Administration
<u>MBA 6652</u>	3	Macroeconomics and Forecasting
<u>MGT 6670</u>	3	Seminar in International Management
<u>MGT 6674</u>	3	Ethics in Business
<u>MGT 6677</u>	3	Systems Management
<u>MGT 6681</u>	3	Organizational Development and Change
<u>MGT 6682</u>	3	Leadership and Motivation
<u>MBA 6640</u>	3	Quantitative Analysis for Managers
<u>MBA 6641</u>	3	Decision Theory

There are no cross-listings with other Troy graduate degree programs for this program. All transfer credits must be processed through normal academic approval procedures. All authorizations for MBA students to be a transient student at another institution must be approved before the course is attempted. Professional military education courses are not accepted for credit in the MBA program.

**For complete degree program information,
please refer to the 09/10 Graduate Catalog.**